



10812394 - GAU: 3622

IFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/812,394 Confirmation No.: 1742
Applicant : Fuloria et al.
Filed : 03/30/2004
Title : Selectively Delivering Advertisements Based at Least in Part on
Trademark Issues
TC/Art Unit : 3622
Examiner: : Unknown

Docket No. : 64557.000019 (GP-227-00-US)
Customer No. : 21967

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

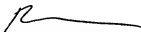
In accordance with 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

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necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

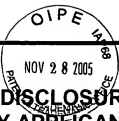
Respectfully submitted,

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Dated: November 28, 2005



Substitute for form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Application Number	10/812,394
Filing Date	03/30/2004
First Named Inventor	Fuloria
Art Unit	3622
Examiner Name	Unknown
Attorney Docket Number	64557.000019 (GP-227-00-US)

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U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.B./

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Application Number 10/812,394
				Filing Date 03/30/2004
				First Named Inventor Fuloria
				Art Unit 3622
				Examiner Name Unknown
Sheet	2	of	4	Attorney Docket Number 64557.000019 (GP-227-00-US)

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Examiner Name	Unknown
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/A.B./		WO 0038074	06-29-2000	Kay et al. (electronic copy on enclosed CD)		
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FOREIGN PATENT DOCUMENTS					
*Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
/A.B./	EP	1026610 A2	08-09-2000	Del Sesto (electronic copy on enclosed CD)	TRANSLATION
OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS					
*Examiner Initial	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published			TRANSLATION
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/A.B./		Collection of pages from Sprinks.com , http://www.sprinks.com , printed on 7/29/03. (electronic copy on enclosed CD)			
/A.B./		Collection of pages from Kandoodle.com , http://www.kanoodle.com , printed on 7/29/03. (electronic copy on enclosed CD)			
/A.B./		Collection of pages from Google Advertising, http://www.google.com , printed on 7/29/03. (electronic copy on enclosed CD)			
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